



3rd GREEN MED INTERNATIONAL FORUM
Rome, May 13 2010

Session 1. Agenda
INTEGRATED LOGISTICS IN THE MEDITERRANEAN
Westin Excelsior Hotel, Via Veneto 125

12:00-1:45 p.m.

Chairmanship and greetings: Arturo Carpignoli, Executive Manager Centro Agroalimentare Roma (CAR)

Coordinator: Antonio Felice, Green Med Journal managing editor

- **Antonio Felice:** “Italy as logistics platform in the Mediterranean, which prospects?”;

“The NAPA challenge, two case studies: The innovations of Venice - The experience of Trieste”

- **Alberto Lisatti**, General Manager of Venezia Logistics, and **Andrea Cosentino**, vice-chairman of Venice Green Terminal;
- **Franco Giannelli**, Trieste Port Authority, and **Walter Preprost**, Director Trieste Fruit Terminal;

“The players’ requests”

- **Giuseppe Calcagni**, Chairman of the European Commission Fruit and Vegetables Advisory Group;
- **Abdel Amid Demerdash**, Chairman of HEIA Association - Egypt;

“Markets and Mediterranean logistics”

- **Fabrizio Venturini**, ISIS project manager: “A bridge between Rome and Egypt”;
- **Daniela Cims**, Unicredit Corporate, South Network-Cross-border dept: “Credit and Mediterranean logistics”.

Panel discussion